



ANVESHAN ENTREPRENEURS

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Do you have a novel idea on how Tourism in India, could be made more sustainable? Those of you who think originally, work creatively and have thoughts on how your idea can make money while yet being FOR THE GOOD.....Tell us. The event is open to students from Grades6 to 12 .

REGISTER NOW

Anveshan 2022- A festival of competitive events, titled, “TOURISM AND THE YOUTH” judged by world class professionals, begins with an ART event in April and concludes with a competitive Music event in August- with many other events in-between. Such as ITIHAAS Literary, ITIHAAS Theatre, ITIHAAS Guides and more. (See schedule) It gives students a rare opportunity to excel in their area of passion, connect with the best professionals, get recognition and build confidence- especially after 2 years of being in semi lockdown.

ANVESHAN ENTREPREUNERS, (See poster for other events) gives you the chance to come together and present to us your business idea/model to make tourism sustainable in any 1 select area that you pick. e ALL EVENTS FOLLOW A HYBRID MODEL, with most zonals and submissions being online and the Finals offline, if COVID permits.

All dates are in the event calendar attached. Once you register ALL details will reach you on your mail id.

The event is open to students from Grades 3 to 12.

REGISTRATIONDATES and WHAT YOU NEED TO DO

1. Last date for registration- **18th July 2022**
2. Last date for submission –**15th August 2022**
3. Register with your city of choice on the google form attached
4. Ideally pick a city where there is a decent footfall with regards to tourism. It should be a city which you have been to and encountered problems. These problems could relate to traffic, stay, potable water, average guide quality, no written material and information, transport....just about anything.
5. Develop an alternate model and present it to us.
6. You can do this individually, as a pair or as a group
7. Research the city and its tourism model. Don't just say these are the changes we want. They must be feasible. After all the tourism departments must have thought about all this as well.
8. All registered participants will be invited to a MASTER CLASS. YOU MUST ATTEND THIS to improve your presentation as it will be conducted by the best in the field.
9. **All submissions are online.** Finalists will be invited to a venue, if COVID protocols apply.

TOPICS

- Pick a heritage city where there is a decent footfall with regards to tourists. It should be a city which you have been to and encountered problems. These problems could relate to traffic, stay, potable water, plastic waste, average guide quality, no written material and information, transport....just about anything.
- Once you register, you will receive a template on the basis of which you must submit your project.

FINALS

1. An esteemed panel of judges will look at all your project in separate categories and the RESULTS will be announced.
2. Winning entries will be shared with State Tourism departments and you will get recognition for the same.

AGE CATEGORIES

Grades 6 to 8 (Jumbish)- Register as an INDIVIDUAL entry/as a pair/as a group

Grades 9 to 12 (Udgaar)- Register as an INDIVIDUAL entry/as a pair/as a group

A GROUP ENTRY MEANS 3 TO 5 STUDENTS.

ALL TIMELINES AND DATES ARE IN THE MAIN POSTER AND ONCE YOU REGSITER EVRYTHING WILL REACH YOU ON YOUR PERSONAL OR REGISTERED EMAIL ID.

REGISTRATION AND PAYMENT

All Individual entries are 1000/-

All Pair entries are 1500/-

All group or Team entries are 2500/-

The link for registration is given below with payment details-

https://docs.google.com/forms/d/e/1FAIpQLSe05RLtKh7EtcGCz_EcbG5JfwPUpzoLC4kHhfTsSmyfLcjYsQ/view_form?usp=sf_link

CALENDER OF EVENTS

S. No.	EVENT	Last Date for Registration	Workshop	Last Date for Submission	Finals
1	ANVESHAN ART	EVENT CLOSED			
2	ANVESHAN THEATRE	18 th July	To be announced	15 th August	To be announced
3	ANVESHAN DEBATE	18 th July	To be announced	NA	To be announced
4	ANVESHAN MUSIC	18 th July	To be announced	15 th August	To be announced
5	ANVESHAN SCRIBES	18 th July	To be announced	15 th August	To be announced
6	ANVESHAN IMAGES	18 th July	To be announced	15 th August	To be announced
7	ANVESHAN ENTREPRENEURS	18 th July	To be announced	15 th August	To be announced
8	ANVESHAN GUIDES	18 th July	To be announced	15 th August	To be announced

**Any changes in dates will be informed well in advance.*

**You may register from this link OR from our website.*